



Advertisements

“EVERY ADVERTISEMENT SHOULD BE THOUGHT OF AS A CONTRIBUTION TO THE COMPLEX SYMBOL WHICH IS THE BRAND IMAGE.”

- DAVID OGILVY

Down here, convenience isn't measured in
APPLEBEE'S DRIVE TIMES.

Here in downtown's cultural epicenter, we may not enjoy all the suburban comforts of strip malls and chain restaurants. But then again, that's kind of the point. Meet the all-new State Place at South End.

The wafting soulburger blends great with that
NEW CONDO SMELL.

Tree-lined urban trails. Sweeping new urban architecture. The arts and culture of South Main. Experience the best in downtown living, with a whole new twist. Meet the all-new State Place at South End.

All the comforts of modern suburban living. Minus the
SUBURBAN LIVING.

Welcome to downtown's cultural edge. Historic home of South Main arts, culture and dining. Now also home to tree-lined trails, swimming pools and brand new homes. Meet the all-new all State Place at South End. Meet the new downtown.

STATE PLACE AT SOUTH END

THE NEW DOWNTOWN

MeetTheNewDowntown.com

At Tennessee St. & Georgia across from South Bluffs
901.528.1405

Fighting for:

the 500,000 customers tobacco companies lose each year

long, deep breaths of sweetly pine-scented awesomeness.

When Americans are free from the addictive grip of nicotine and the debilitating, deadly effects of lung disease. That's when we'll breathe a little easier. Until then, we're fighting for air just as at fightingforair.org.

AMERICAN LUNG ASSOCIATION.

Fighting for:

the power to change the air we breathe.

every wish on every candle on every cake.

When Americans are free from the addictive grip of nicotine and the debilitating, deadly effects of lung disease. That's when we'll breathe a little easier. Until then, we're fighting for air just as at fightingforair.org.

AMERICAN LUNG ASSOCIATION.
Fighting for Air

When our kids no longer breathe perfume poisons in their own homes, or the fumes of an outdoor arena. That's when we'll breathe a little easier. Until then, we're fighting for air just as at fightingforair.org.

AMERICAN LUNG ASSOCIATION.
Fighting for Air

Ad campaign for State Place Condos.
Duties: Concept/Art Direction/Copy

National campaign for the American Lung Association.
Duties: Concept/Layout

EVERY SIXTY SECONDS, AN IMPOVERISHED CHILD IN AFRICA SURVIVES.



THE MEASLES INITIATIVE

Thanks to your contributions, The Measles Initiative is making a difference. Since work began in 2001, we've helped support governments to vaccinate more than 217 million children in 41 African countries, saving an estimated 1.2 million lives. Today, after reducing measles deaths in Africa by 75%, we're expanding our focus to other things. Like the rest of the world. Building on our success, The Measles Initiative is now targeting a 90% reduction in worldwide measles deaths by 2010. A lofty goal? Absolutely. But thanks to your support, it's one that is within our means. Help eliminate measles. Support The Measles Initiative. Visit www.measlesinitiative.org to learn more.

Year	Number of Deaths
1999	~500,000
2005	~250,000
2010	~125,000




Measles can be eliminated worldwide with a simple vaccination that costs less than one dollar per child. Visit www.measlesinitiative.org to learn more.

Ad for The American Red Cross featured in The New York Times.
Duties: Concept/Copy/Art Direction

Training for beginners,
intermediate and
ATM brainiacs.

A whole new twist
on ATM repairs.
at Guaranteed.

Any part in the world to
every part of the world.
at



atmguru
- #1 in the world

National campaign for ATM Guru.
Duties: Concept/Art Direction/Digital Effects/Copy

Thanks to our great location, businesses about

Thank schools, v them English!

Progressive public ed rank among the finest are flocking to West Thank

FROM THE WEST MEM

We're not just in West Memphis, we're the best working employe

We are sa

The Mid-South C.C. hardworking, pre-qual businesses are flocki Memphians.

FROM THE WEST MEM

You don't have to venture to New York or Paris to find progressive arts programs.

You don't even have to cross the bridge.

The smallest community in the country to boast two national arts education programs. It's one more reason businesses are flocking to West Memphis. Here's to you, West Memphians. Thanks for making our jobs easier.

www.WestMemphis.com

FROM THE WEST MEMPHIS OFFICE OF ECONOMIC DEVELOPMENT.

Ad Campaign for The West Memphis Chamber of Commerce
Duties: Concept/Art Direction

For a full list of ideal manufacturing sites, ask Harlan to hand you that road map.

★ WEST MEMPHIS ★
BIG RIG TOURS
A TOUR FOR SITE-SELECTORS

Call 870-732-7500 for a free trucker hat. (And to schedule your

The **THREE RULES OF A SUCCESSFUL DISTRIBUTION BUSINESS: 10-20, 10-20, 10-20.**

★ WEST MEMPHIS ★
BIG RIG TOURS
A NEW WAY TO SITE-SEE

Call 870-732-7500 for a free trucker hat. (And to schedule your free Big Rig Tour.)

Ad campaign for The West Memphis Chamber of Commerce.
Duties: Concept/Art Direction/Photography




Great video can make any business more interesting.

call 901.883.6693




Great video can make any business more interesting.

call 901.883.6693




Glance at any Boyle blueprint from the past 75 years and you'll quickly find evidence of quality design and development. But look beneath the surface, and you'll find something more, a deeply embedded, profound understanding of every project's longterm impact on our city. Better still, take a look around Memphis itself. From residential subdivisions, to office buildings,



Every business begins with a vision. Take one original idea, stir in a dash of optimism, blend with a carefully measured dose of planning, and set your sights on the future.

Since 1933, Boyle has been fortunate enough to witness our vision unfold across the Memphis region and beyond. From Bechtelme Residential to Ridgeway Center, from Regalia



Great video can make any business more interesting.

For our free DVD reel, call 901.883.6693 or visit www.runningpony.com.


RUNNING PONY



Great video can make any business more interesting.

For our free DVD reel, call 901.883.6693 or visit www.runningpony.com.

RUNNING PONY



Since 1933, all of us at Boyle have shared a common belief—that our success is tied directly to the success of the people, the businesses and the communities we serve. Class-A office space, retail, multi-purpose. It doesn't matter to us. What matters is putting our tenants in position to flourish. Because when you've made it in your business, we've made it in ours. That's how success is measured. And that's just one of the things we've learned in 75 years.

BOYLE

Ad Campaign for Running Pony
Duties: Concept/Art Direction/Photography/Digital Effects/Copy

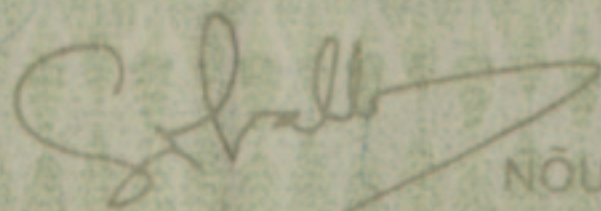
Ad Campaign for Boyle
Duties: Concept/Art Direction/Copy

EESTI PANK

2

AB4483

KAKS KROON

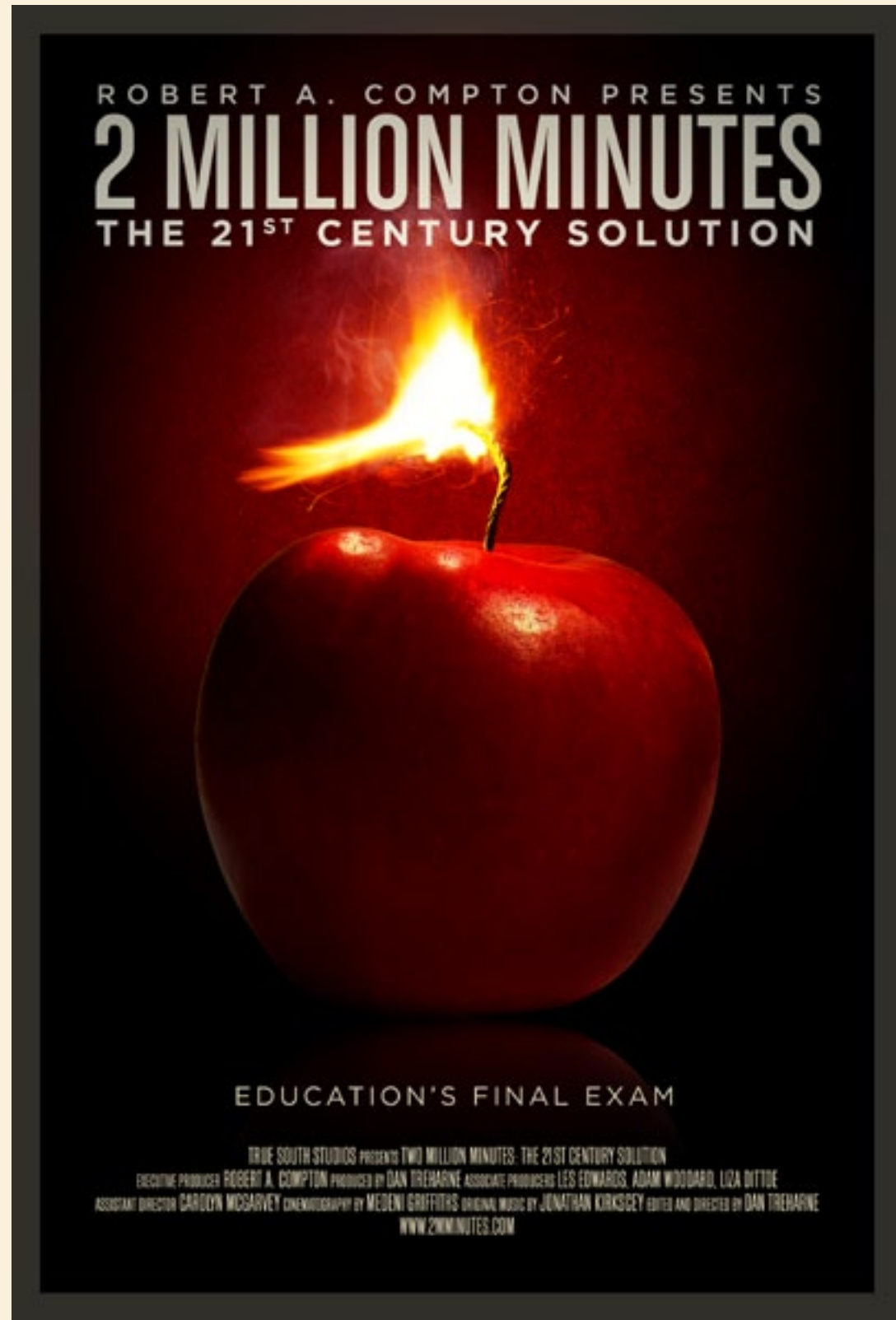


NÕUKOGU LIIGE

 *Posters*

“DESIGN SHOULD NEVER SAY, ‘LOOK AT ME.’ IT SHOULD ALWAYS SAY, ‘LOOK AT THIS.’”

— DAVID CRAIB



Poster for the film 2 Million Minutes: The 21st Century Solution
Duties: Concept/Art Direction/Photography/Digital Effects/Copy



Ad Campaign Memphis Advertising Federation
Duties: Art Direction/Illustration



Poster for the movie Sole of a Hustla
Duties: Concept/Art Direction/Digital Effects



Poster for Sutherland Cardiology
Duties: Concept/Art Direction/Illustration



Poster for the movie Win in China
Duties: Concept/Art Direction/Illustration



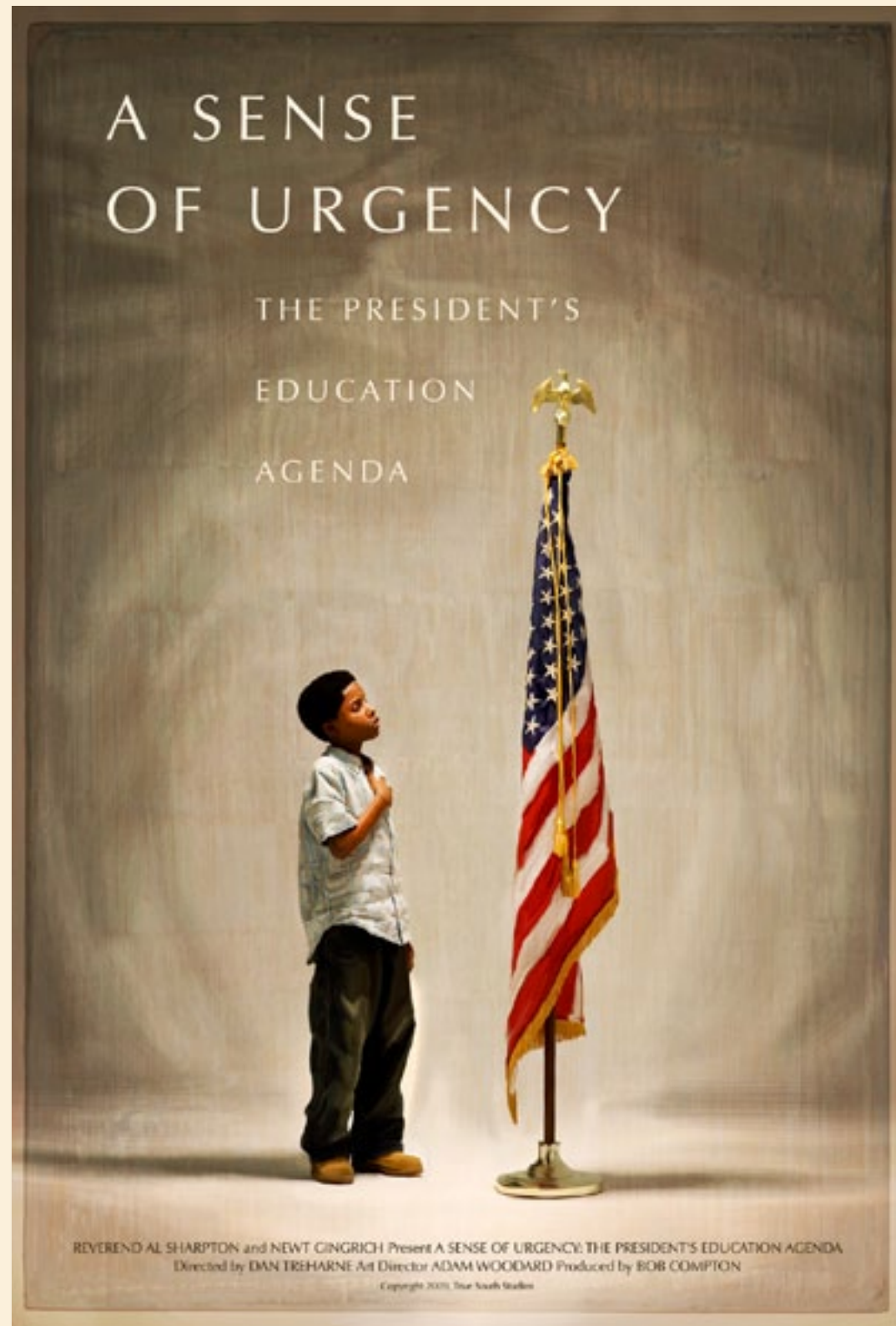
Poster for the Memphis Grizzlies
Duties: Concept/Art Direction/Digital Effects/Copy



Poster for the movie 2 Million Minutes
Duties: Concept/Art Direction



Poster for The American Lung Association
Duties: Concept/Art Direction/Illustration/Copy



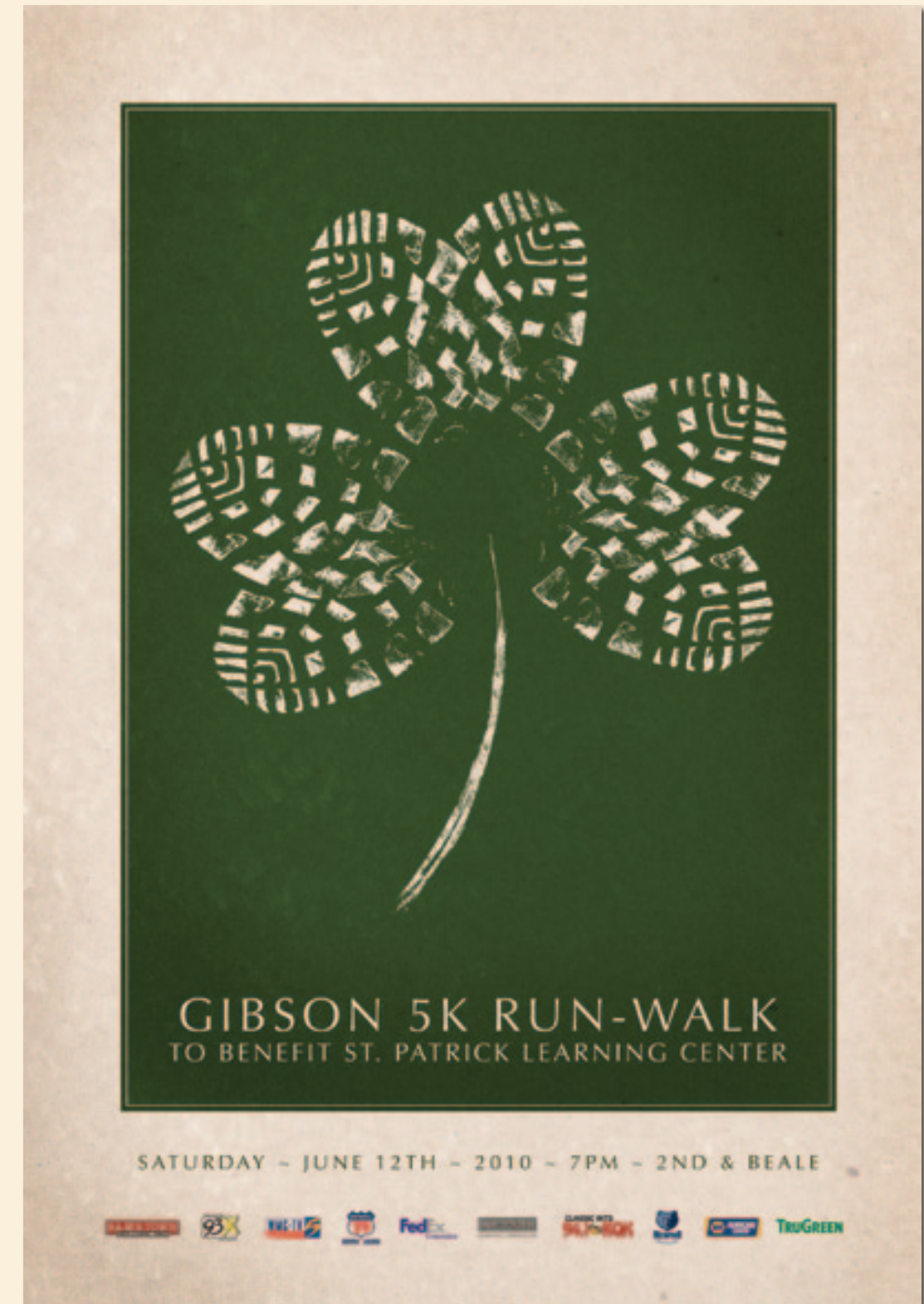
Poster for the movie A Sense of Urgency for The White House
Duties: Concept/Art Direction/Illustration



Poster for the movie Fed Up
Duties: Concept/Art Direction/Digital Effects/Copy



Poster for Make Me A MOCA
Duties: Concept/Art Direction/Illustration/Logo/Copy



Poster for St. Patrick Learning Center
Duties: Concept/Art Direction/Illustration



⌘ *Logos*

“THE QUALITY OF ANY CREATIVE ENDEAVOR
TENDS TO APPROACH THE LEVEL OF TASTE OF
WHOEVER IS IN CHARGE.”

— JOHN GRUBER



LARGE FORMAT IMAGERY





Illustration

“STOP BEING AFRAID OF YOUR OWN PICTURES, STOP WORSHIPPING ART, TREAT IT THE POLISH WAY, CONDESCENDINGLY, MAKE IT OBEDIENT, AND THEN YOUR ORIGINALITY WILL RELEASE ITSELF IN YOU, NEW ROADS WILL OPEN IN FRONT OF YOU AND YOU WILL GAIN WHAT IS MOST VALUABLE, MOST FERTILE: YOUR OWN REALITY.”

— GOMBROWICZ

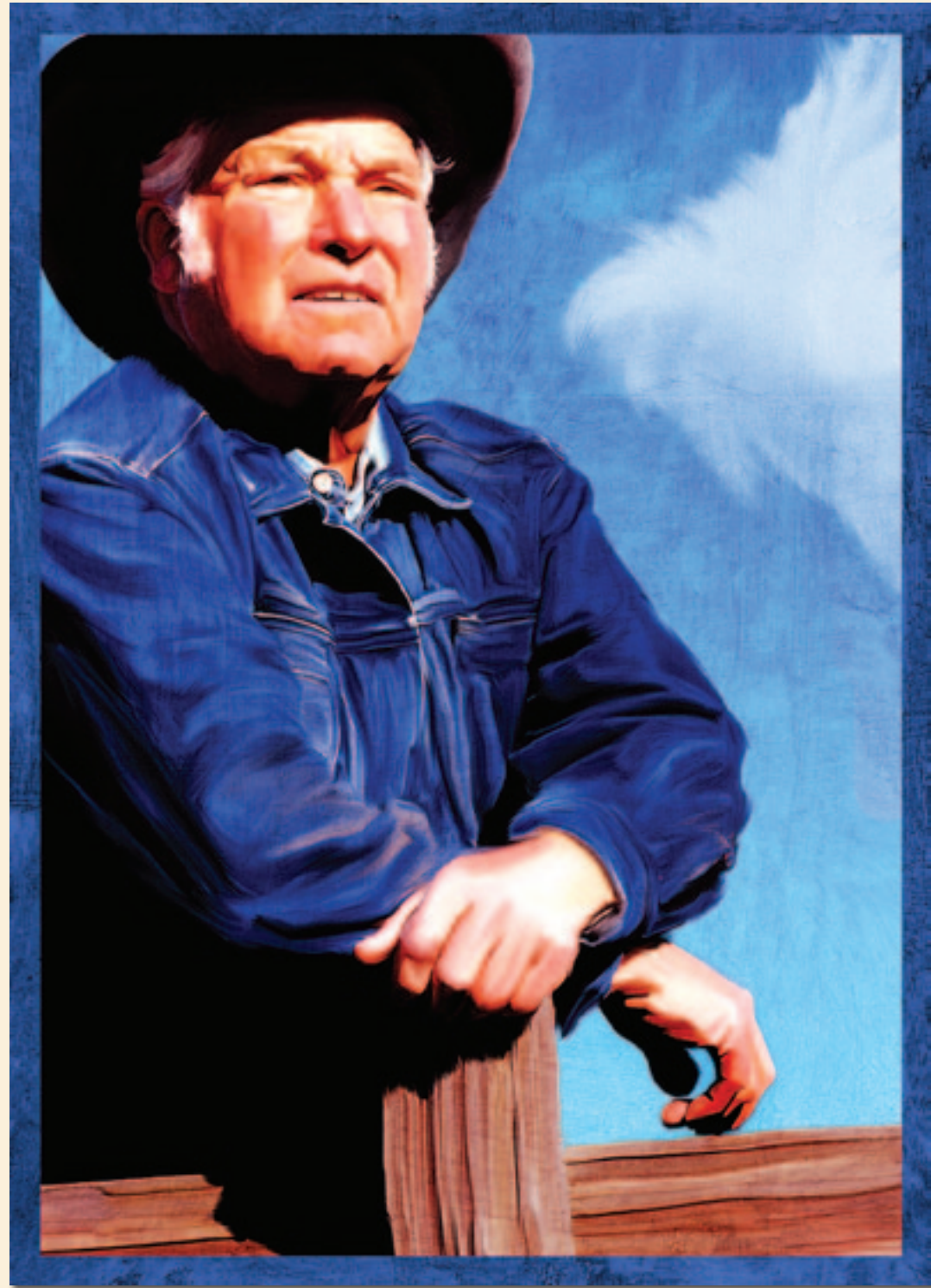


Illustration for the Cotton Council International



Illustrations for Memphis in May International



Illustration for State Place Condos



Illustration for Cotton Council International

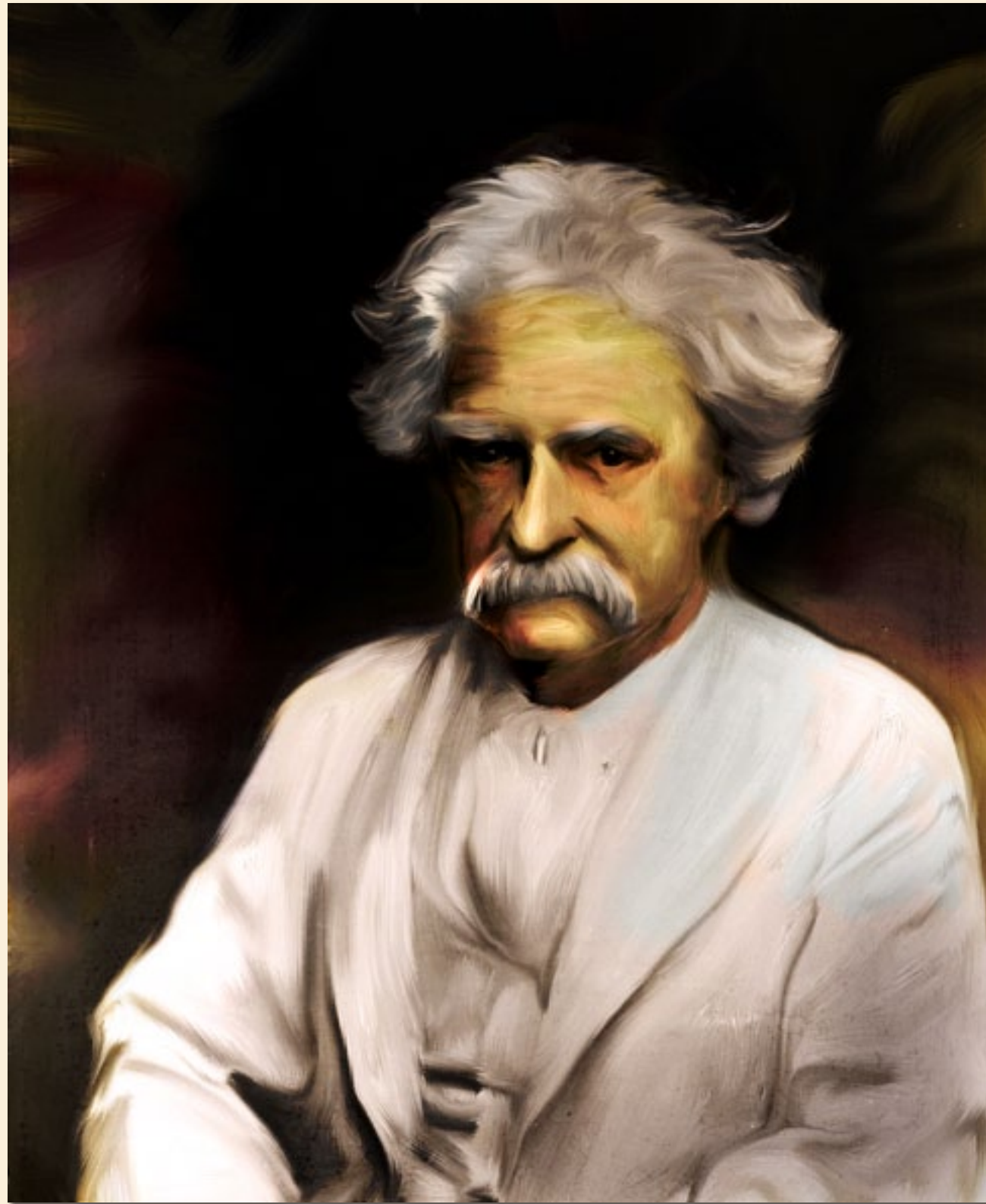


Illustration for pleasure



Illustration for pleasure

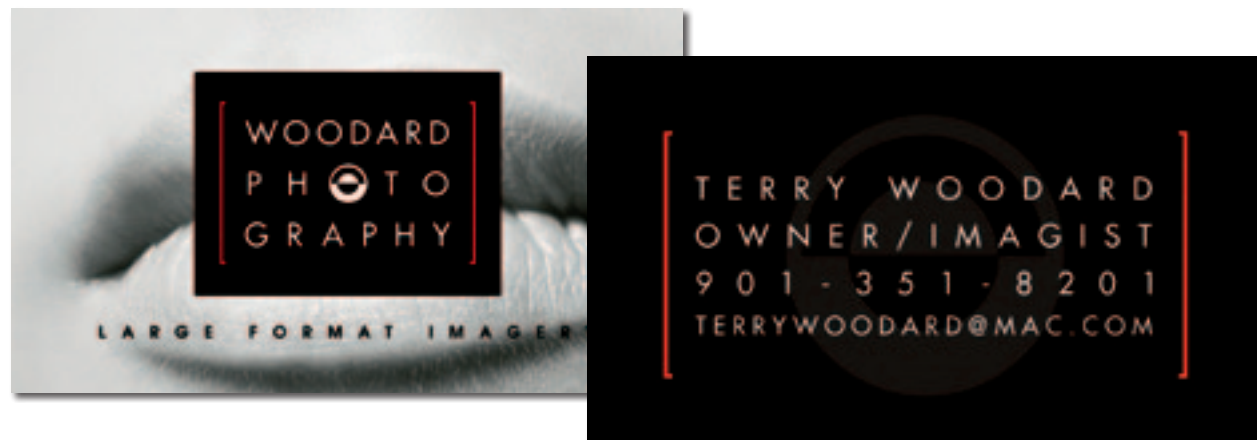


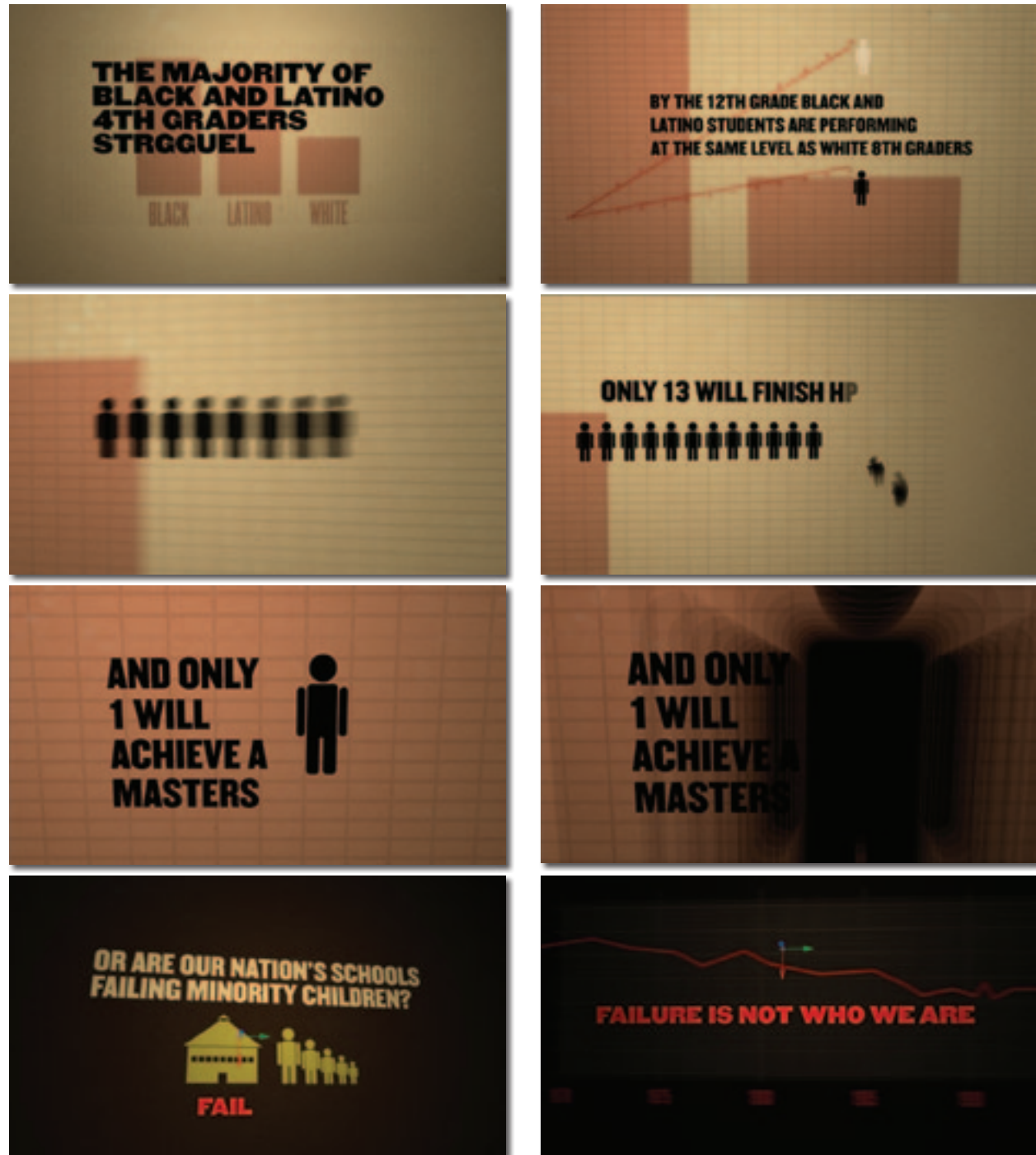
❁ *Odds & Sods*

“THE MOST INNOVATIVE DESIGNERS
CONSCIOUSLY REJECT THE STANDARD OPTION
BOX AND CULTIVATE AN APPETITE FOR
THINKING WRONG.

— MARTY NEUMEIER







Motion graphics for the movie A Right Denied



Photos of an installation at the FedEx Forum that I designed for International Paper